Permit #F00035604

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035604 **Type of Permit:** FILMING **Release Date:** 01/13/2011

Production Company CAVIAR

Insured Company Name CAVIAR

Contact Phone No. 1 310-396-3400
Contact Phone No. 2
Fax 310-396-3410
Address 1265 COCHRAN AVE
LOS ANGELES, California 90019

Production Title POP CHIPS

Type of Production Commercial - Standard

Producer TODD MAKURATH

Director MATT OZ

1st AD N/A N/A

Production Manager TODD MAKURATH

FilmL.A. Coordinator Hans Groszkruger

Location Manager TODD MAKURATH
Primary Phone Mobile - 323-842-6453
Secondary Phone Office - 310-396-3400

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00	**Total Permit Fee** $710.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE $85.00	**Number of Locations** 2

NOT A PERMIT

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Summary Information — Location

Location 1 of 2

Permit Number	F00035604	**Location Manager**	TODD MAKURATH
Production Company	CAVIAR	Primary Phone	Mobile - 323-842-6453
Insured Company	CAVIAR	Secondary Phone	Office - 310-396-3400
Production Title	POP CHIPS		

Location Address HOLLYWOOD BL.,LA CIENEGA BL.,WESTERN AV.,OLYMPIC BL.(INCLUSIVE), los angeles, CA, 90028

Location Type Walking Grid

Film Dates 1/14/2011 - 1/14/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Caviar letter 015.pdf

Equipment on Location

Type	Quantity
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Camera in car; Driving shots with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Summary Information — Location

Permit Number	F00035604	**Location Manager**	TODD MAKURATH
Production Company	CAVIAR	Primary Phone	Mobile - 323-842-6453
Insured Company	CAVIAR	Secondary Phone	Office - 310-396-3400
Production Title	POP CHIPS		

Location Address 110 FWY, 101 FWY, 10 FWY, 5 FWY, LOS ANGELES, CA, 90012

Location Type Driving grid

Film Dates 1/14/2011 - 1/14/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Crew	5

Filming Activities Camera in car; Driving shots with the flow of traffic;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

Permit #F00035604

From: Denise Wheeler <denise@filmpermits.com>
Subject: **New Permit**
Date: September 14, 2009 12:19:35 PM PDT
To: bpcooper@mac.com
▸ 1 Attachment, 59.4 KB

Hi, attached is the authorization letter if you could sign and send back, thanks, d

Denise Wheeler
President
Film Permits Unlimited, Inc.
Office 818-347-9929
Fax 818-347-9784
Pager 818-420-7052
www.filmpermits.com

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Caviar LA ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/14/09

Caviar LA
Name of Principal

By: [signature]
Representative's Signature

Brandt-Cooper
Print Representative's Name

Producer
Representative's title

900 Pacific Ave
Venice CA 90292
Principal's Address

310-396-3400
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

UNOFFICIAL PERMIT